

Samsung Display Solutions

Samsung SMART Signage Solutions that Engage and Connect

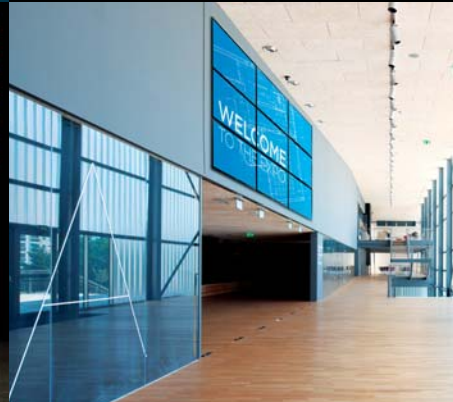
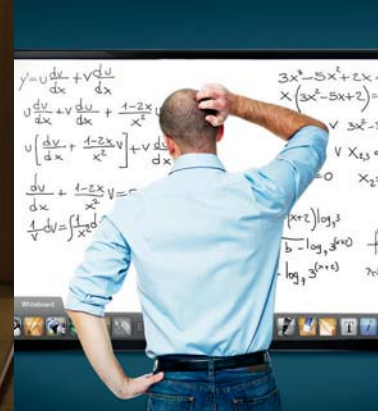
THE NEW
BUSINESS
EXPERIENCE

SAMSUNG

We Help You Command the World's Attention

It's a fast-paced world. To keep up, organizations are looking for innovative ways to connect with their audience. That's why more and more of them are turning to Samsung. Combining our global leadership in display technology with unique and stylish designs, we offer the widest range of innovative display solutions in the market. Every display is engineered and built by Samsung for commercial-grade uptime and reliability. And our network of leading digital signage integration partners can help design and install a customized solution to meet your unique needs. Get ready to engage and connect with Samsung.





The Many Advantages of Samsung SMART Signage Displays

Innovative Panels for Bright, Crystal-clear Images

Samsung is the market leader in display technology. Our LED-backlit panels are renowned for their sharp text, rich color and reliable performance.



Bright Screens

Samsung SMART Signage indoor displays are as bright as 700 nits (outdoor displays as bright as 1500 nits) to ensure optimal viewing in almost any lighting condition.



Advanced LED Backlighting

All Samsung SMART Signage displays use advanced LEDs for superb picture quality, broader color contrast and added depth.



Fast Refresh Rates

Samsung SMART Signage displays feature high refresh rates (up to 240 Hz on select models) for smooth playback—even when rendering full HD movies and fast-moving sports images.



High Definition Screens

Samsung SMART Signage displays offer high definition screens (up to 3840 x 2160) with Color Expert for sharp, crystal-clear images.



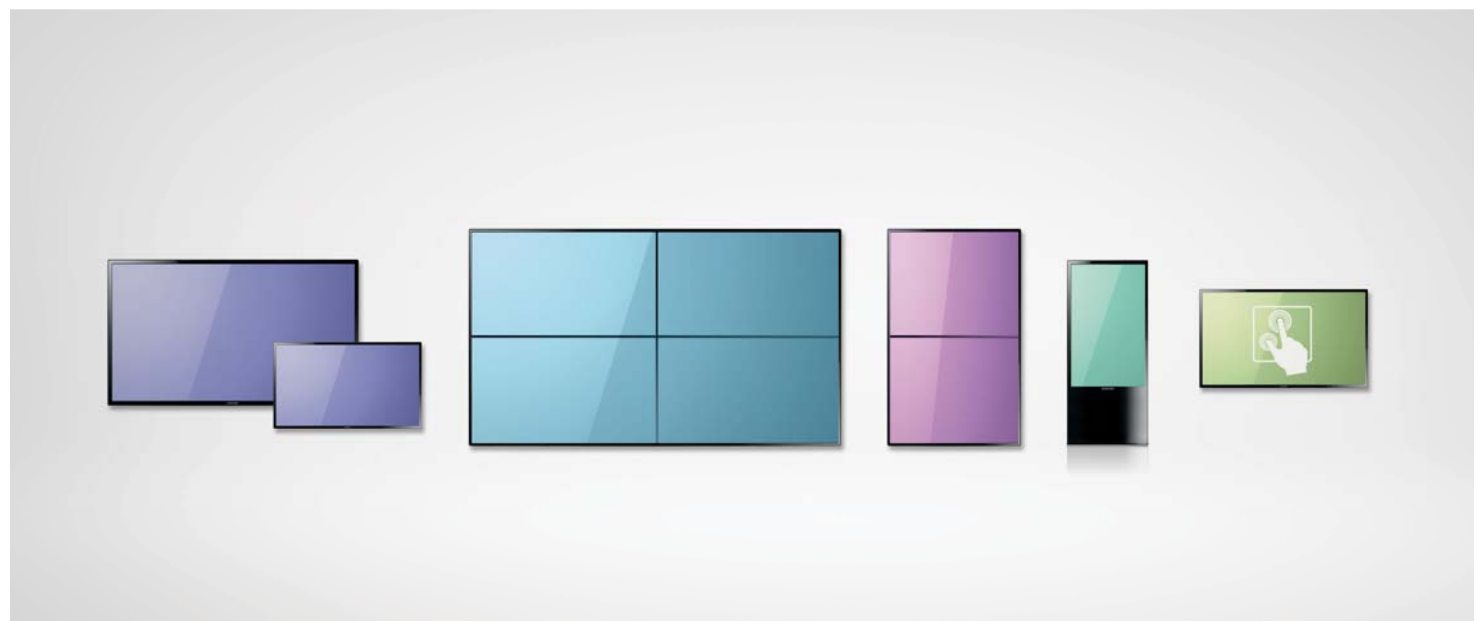
Wide Viewing Angles

Samsung S-PVA panel technology broadens the viewing range up to 178° so content can easily be seen from any angle.

Widest Range of Unique Designs

Samsung offers the widest range of commercial display solutions to meet almost any digital signage need. The commercial displays for standalone or videowall use are available in a wide variety of sizes (32"- 95") to fit almost any digital signage requirement. A square 22" display offers amazing

design creativity. An integrated kiosk display can be used indoors and out. And Samsung's touchscreen overlays can convert our commercial displays (select models) into interactive displays and whiteboards.



The wide range of form-factors, designs and sizes enables you to create a customized solution that captures an audience's attention—and keeps it.   



Easy Transition from Static Signage to Dynamic Digital Signage

Businesses recognize the many advantages of digital signage, but the transition can be challenging from a content and technology perspective. Samsung makes it easy. The Samsung SMART Signage Platform* eliminates the need for an external media player and streamlines deployment. The embedded media player includes a dual or quad-core

processor, up to 8GB of storage and a high performance video processor. The media player works with Samsung MagicInfo software and third-party software. The integrated solution enables easy deployment and management without sacrificing flexibility and performance.

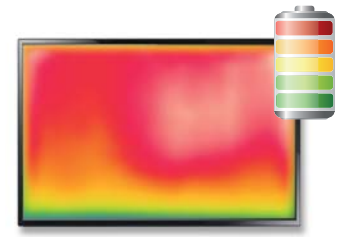
*Available on select models



Lightweight + Sturdy Design



LED Displays



CCFL Displays

Easy Installation and Lower Operational Costs

Samsung premium signage displays have a sturdy yet lightweight design that allows for easy unpacking and installation. Once installed, they're all about low-cost operation. Since the displays are built with advanced LED technology, they use less electricity than comparably sized CCFL panels.

And innovative cooling technologies dissipate heat while lowering internal temperatures. So your Samsung SMART Signage displays will operate more efficiently and consistently over longer periods of time.



Seamless Connectivity with Mobile Devices

Collaborative workspaces such as classrooms and conference rooms require presentation tools that foster seamless sharing of content. Traditional data projectors are often hard to view, especially in bright lighting conditions. Fast-moving images don't render smoothly and crisply, and connecting mobile devices through cables or complex wireless setups is a hassle.

Samsung SMART Signage displays enable completely new ways to share and collaborate. Android smartphones and tablets can wirelessly transmit images to a Samsung display for quick and easy sharing (requires Samsung AllShare solutions). For Windows and iOS environments, Samsung MagicInfo Interactive Whiteboard enables both content sharing and collaboration.

Modernize the Dining Experience and Build Guest Engagement to Grow Restaurant Revenue

MEAL DEALS

1 The Supreme \$5.49	2 Garden Salad \$3.49
3 Taco Trio \$4.49	4 Ham Deluxe \$6.49
5 Crispy Chicken Sandwich \$4.99	Kids Menu Ages 12 and under
6 Gourmet Dog \$4.99	Hamburger \$1.99 Cheeseburger \$1.99 Veggieburger \$2.49 Mini Hot Dogs \$3.19 Lil Fries \$.99

BURGERS
100% NATURAL

Onion Rings \$2.79	French Fries \$1.99
Mac and Cheese \$4.99	Mozzarella Sticks \$2.50
Fruit Shake \$3.49	Chocolate Shake \$3.49



Menu Boards and Drive-thrus

Quick Service Restaurants (QSRs) are replacing printed menu boards with dynamic digital displays. Samsung's LED-backlit SMART Signage displays are easy to install, use less electricity (compared to CCFL displays), and meet the long duty cycle needs of a QSR. Samsung digital menu boards enable QSRs to:

- **Upsell premium menu items and bundles through vivid, dynamic images/videos**
- **Improve order accuracy by enabling customers to clearly view menu information**
- **Eliminate paper-signage printing and handling costs**
- **Manage brand and visual consistency across the chain**
- **Reduce perceived wait time by visually engaging customers**
- **Manage time-of-day menu items and pricing centrally**



For drive-thru ordering, Samsung outdoor displays can be positioned at the order point to promote new menu items and time-of-day specials. All Samsung outdoor displays have a 1500 nit brightness rating and are available in three different 46" configurations. The OL46B is a weatherproof, all-in-one kiosk design. The 460DR-2 is an open-panel frame kit that can be designed into a custom enclosure. And the SL46B displays can be tiled together in an enclosure.



In-store Promotion and Entertainment

Casual and quick service restaurants are modernizing the in-store experience with digital displays that promote new menu items and entertain guests. The displays can be positioned in waiting areas to promote a restaurant's brand and menu specials. For customer entertainment in dining rooms and bar/lounge areas, Samsung offers many commercial-grade displays for promotional messages and to stream television feeds. And unlike consumer-class TVs, Samsung commercial displays are built for long duty cycles.

A Major Restaurant Chain Transforms its Brand with Samsung Direct-Lit LED Displays

Customer Need

As part of a brand transformation, a leading restaurant chain sought to update and standardize the aging hodgepodge of LCD, plasma and bulky CRT TVs of varying sizes installed in its more than 300 company-owned restaurant locations. The chain required the best modern displays to help define unique spaces for customers of all ages. The determining factors for the customer in selecting the right display were image quality, total cost of ownership and energy efficiency.

Samsung Solution

The chain selected the Samsung 55-inch SMART Signage display for its restaurant transformation. With six to nine displays installed in dining rooms and bar areas, the direct-lit LED displays provided advantages not only in quality, affordability and warranty provisions, but also aligned with the chain's strong focus on energy saving and sustainability.

Results

More than 650 displays have enhanced the design of the chain's transformed locations while enabling the creation of differentiated experiences in each area of the restaurant. The guest response has been very favorable. Customers are enjoying the larger 55-inch displays, HD picture quality and the addition of sound during sports programming. The displays have also facilitated a 33% reduction in power consumption compared with traditional CCFL-backlit models, resulting in significant savings for the chain in total cost of ownership over the lifetime of the displays.

Learn More Now



Learn more about Samsung SMART Signage displays right now. Just scan this QR code with your smartphone.



Reinvent the Customer Experience Through Engaging and Dynamic Retail Interactions

Set the Right Mood and Ambiance

Creating the right tone in a store or department is easy with individual Samsung SMART Signage displays or entire videowalls. Whether promoting specific products or just setting the mood, the displays are available in a wide range of sizes and have sleek, low-profile bezels for a seamless visual experience. For even more creative flexibility, the UD22B, with its 1:1 aspect ratio, enables store designers to create unique and eye-catching imagery that's sure to turn heads.



Close High-Ticket Sales

You can build an interactive shopping experience for prospective buyers with Samsung touchscreen-enabled SMART Signage displays. For example, automotive dealers can install DHD Series displays (with touchscreen overlays) to entice prospective buyers to configure a car (e.g., color, trim, interior, options) without the sales pressure. The touchscreen interfaces create an immersive connection that paper brochures simply cannot match.



Showcase Luxury Products

Luxury retailers can create a premium and memorable shopping experience with life-size displays. The Samsung ME95C is the world's first 241cm (95") display in sharp FHD. The displays' sleek, premium design can enhance any décor and create a luxurious ambiance for premium merchandising. The super-slim display can be flexibly mounted in landscape or portrait modes to deliver rich, dynamic and impactful content.



Shopper Information and Wayfinding

With Samsung SMART Signage displays pointing the way, people can easily find stores, restaurants and amenities at malls and shopping centers. The displays can be deployed at entrances and key traffic points to guide shoppers with interactive maps. When a new retailer opens, the signage can be updated instantly. In premium malls, Samsung videowall displays add glamour and sophistication to the upscale shopping experience.





Provide a Virtual Personal Shopper

Retailers can install touchscreen SMART Signage displays in dressing areas or fashion departments so shoppers can easily see alternate style, size and color options that may be in-store or available through the retailer's online store. Accessories and cross-sell items can also be displayed. By offering on-the-spot ideas and options, retailers can avoid "showrooming" and close the sale while shoppers are most engaged.

A Popular Shopping Destination Makes a Huge Impact with a Samsung Videowall

Customer Need

A major tourist and retail destination serving more than two million visitors each year sought to replace its prominent, aging rear-projection videowall display with a modern-day solution. The customer required a new system that offered added capabilities of real-time information and interactivity that would bring value to mall shoppers and merchants. A dynamic solution was also needed, one that could integrate live video in the future from various HD camera locations.

Samsung Solution

A total of 20 Samsung SMART Signage displays were chosen for the mall's new videowall. Requiring only a fraction of the depth of the previous displays, the displays delivered a cost-effective videowall solution with the necessary built-in videowall functionality, ultra-thin bezels and cooler operating temperatures. Because all processing functionality of video content is handled by software built into each Samsung SMART Signage display, no external player was needed. This contributed to additional savings in cost and space.

Results

Following the installation of the new videowall, the mall was able to immediately begin selling ad space. Interactive promotions led to a dramatic increase in traffic to the upper levels of the five-story mall, and on-site events promoted through the new videowall also enjoyed increased attendance. Mall visitors today are greeted with the latest in video display experiences featuring entertainment, advertising, interactive contests and promotions, live video and Blu-ray DVD content, as well as very popular video game contests and tournaments. The mall experienced increased traffic, increased sales and increased repeat visits.



Learn More Now

Learn more about Samsung SMART Signage displays right now. Just scan this QR code with your smartphone.



Enable Interactive, Collaborative Learning to Improve Educational Outcomes

Colleges and Universities

Few people are more digitally savvy than today's college students. They grew up as digital natives and expect to learn, share and collaborate digitally. Samsung offers a wide range of displays that foster collaboration all around campus.

Classrooms and Lecture Halls

Data projectors and whiteboards in classrooms are being replaced with Samsung touchscreen-enabled commercial displays. The displays provide instructors with tremendous flexibility in presenting multimedia content and using the touchscreen as a digital whiteboard. Students can also wirelessly connect their mobile devices to the commercial displays to make presentations. In larger lecture halls, satellite displays can be added to provide even better visibility for students seated in the back.

Student Meeting Rooms

Colleges are emphasizing collaboration and teamwork through group-based projects. Samsung SMART Signage displays are ideal in student meeting rooms at libraries, dorms and academic buildings. Students can gather around the display and connect their mobile computing device to prepare, edit, review and share project work.

Common Areas

At a large campus, just finding the right building or classroom can be a challenge. So colleges are now adding Samsung outdoor kiosks and indoor touchscreen displays for wayfinding. New students, alumni, prospective students, conference attendees and other visitors can quickly locate buildings, rooms and daily events. Samsung videowalls are a powerful way to impress and communicate in high-profile areas such as sports venues, student unions, alumni centers and building entrances.

K-12 Schools

Educators are integrating Samsung's digital technology to make learning more fun and interactive while improving educational outcomes. School districts can easily deploy Samsung SMART Signage displays in a variety of ways to foster collaborative learning.

Hallways

Schools are investing in our affordable EDD Series displays in busy hallways to more effectively communicate with on-the-go students. Information on afterschool activities, assemblies, sports and social events as well as lunch menus can be easily looped and remain posted throughout the day. The displays break through the clutter and eliminate the need for paper flyers and messy halls. And in case of an emergency, the displays can be used to complement audio PA systems to provide alerts and instructions.

Classrooms

Samsung has a portfolio of affordable commercial displays for classroom use, and when you add the optional touch overlays, the displays (select models) become interactive whiteboards. The displays are Energy Star and ADA compliant, and can be used by teachers and students to share presentations, and watch videos and websites. The interactive whiteboards can also be used as part of Samsung School, which integrates with Samsung Galaxy Note tablets and Samsung wireless printers. Samsung School enables teachers to easily deliver content to students, share their own or an individual student's screen with the class, and monitor student progress in real time. Instructors can also conduct group activities, Q&As, tests or instant polls. In addition, digital course materials can be accessed by students at any time.





Samsung Displays Provide Collaborative Learning Platform

Customer Need

A forward-thinking middle school was established with a vision of fostering 21st century skills through technology. Having adopted a Bring Your Own Device (BYOD) policy for their young students, the school recognized the need for display technology that would encourage collaboration and support a teaching approach built around project-based learning.

Samsung Solution

Samsung LED-lit SMART Signage display and digital whiteboard solutions were selected to meet the school's educational objectives as well as its budget considerations. Each classroom was outfitted with Samsung's 65-inch ME Series display with a touch overlay to enable interactive learning, while the building's hallways featured LED-lit commercial displays to showcase student work. For a shared learning environment, the school created numerous collaborative workstations built around large Samsung displays, with a videowall spanning nearly 14 feet corner-to-corner, providing the focal point for larger campus events.

Results

The Samsung displays and interactive whiteboards have been embraced by both teachers and students, encouraging group creativity and collaboration while nurturing real-life skills. The project has earned recognition as a best practice for achieving collaborative education through cutting-edge technology. The school now frequently welcomes visitors from other school districts looking to learn from their approach.

Learn More Now



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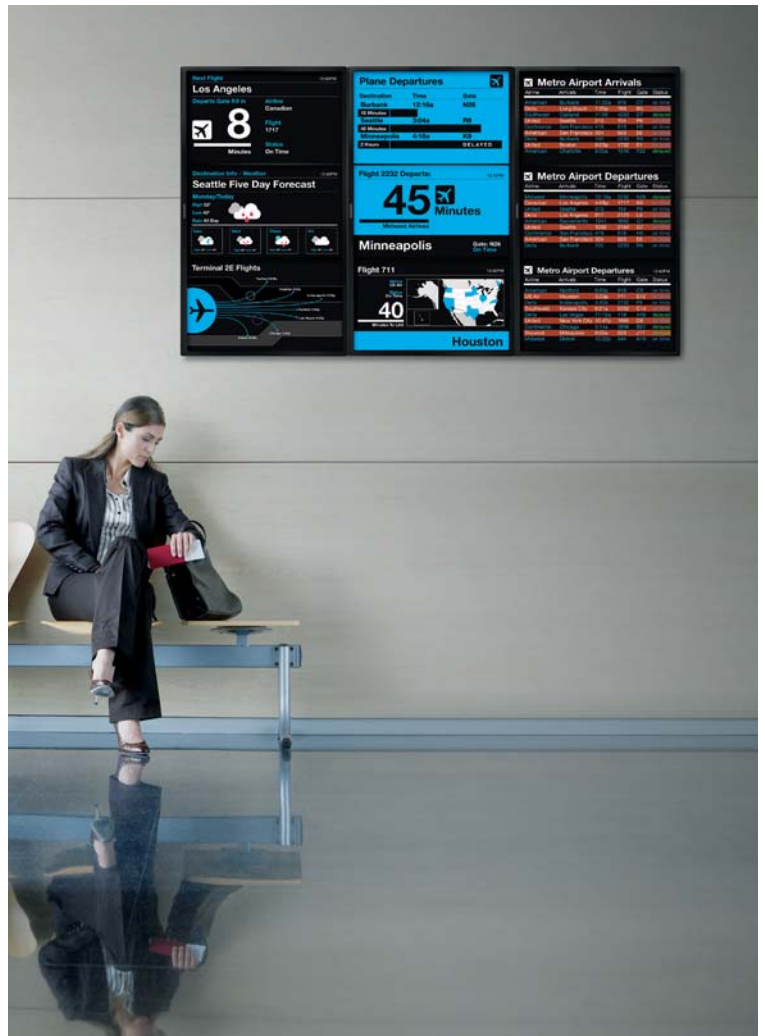
MOJAVE MUSTANGS
Varsity Football Schedule

Week	Date	Opponent	Location	Time
1	September 12	Chico State	Home	7:00pm
2	September 19	Chico State	Home	7:00pm
3	September 26	Chico State	Home	7:00pm
4	October 3	Chico State	Home	7:00pm
5	October 10	Chico State	Home	7:00pm
6	October 17	Chico State	Home	7:00pm
7	October 24	Chico State	Home	7:00pm
8	October 31	Chico State	Home	7:00pm
9	November 7	Chico State	Home	7:00pm
10	November 14	Chico State	Home	7:00pm
11	November 21	Chico State	Home	7:00pm
12	November 28	Chico State	Home	7:00pm

Homecoming: October 12 • Senior Night: November 2

ATHLETIC DIRECTOR/TEAM MANAGER: Corey Smith
 ASSISTANT ATHLETIC DIRECTOR/COACHES: Jeffery Anderson
 ASSISTANT ATHLETIC DIRECTOR: Greg Heston
 ATHLETIC MANAGER: Jeffery Anderson
 VARSITY FOOTBALL COACHES: James Smith, Jeffery Anderson, Greg Heston, Jeffery Anderson
 J.V. FOOTBALL COACHES: James Smith, Jeffery Anderson, Greg Heston, Jeffery Anderson

Enhance the Traveler Experience at Airports, Train Stations and Bus Terminals



Ticketing Counters and Boarding Areas

Ticketing counter and boarding area displays at airports and other transportation hubs are critical for ensuring that passengers stay informed. The Samsung DHD Series is built to operate for extended business hours and features bright (700 nit) screens. The displays feature a recessed slot for the optional Samsung PIM (plug-in module) or a third-party OPS-compliant module for maximum flexibility.

Flight Information Display Systems (FIDS)

Airline passengers require reliable and easy-to-view flight information displays to check gate and departure status. Samsung commercial displays are built to meet these needs. Our premium DHD and PEC Series displays are both designed for 24/7 operation and feature bright screens viewable under most indoor lighting situations—even in modern terminals filled with an abundance of natural light. The displays' ultra-slim bezels and thin profiles easily fit into tight spaces while maximizing the display area. And built-in media players minimize wiring and simplify maintenance.



Airport Retail

Luxury airport retailers and duty-free shops can use a variety of Samsung displays to entice and engage shoppers. Premium items can be showcased in life-size displays. Standalone and kiosk displays can be situated at entrances and windows to engage shoppers with vivid images and rich motion graphics. And seamless videowalls deliver impactful shopping experiences.

General merchandise retailers and restaurants can deploy cost-effective DMD or DBD Series displays to promote their brand and product specials. With a slim design and bright LED screens, the displays easily break through the clutter.



Passenger Wayfinding and Entertainment

Today's modern airports offer a wide range of dining, shopping, entertainment and personal services choices. But since static signage boards are often hard to understand and don't provide detailed information, airports are relying on Samsung commercial displays with interactive touchscreens. They enable passengers to quickly scan their options and tap the touchscreen for more details, such as a restaurant's menu options.

To entertain passengers, airports are deploying Samsung PEC and DHD Series displays with built-in TV tuners. Whether hung from the ceiling or wall mounted, these full-featured LED displays are built to operate for extended business hours.

International Airport Taps Samsung for Large Video Display Wall

Customer Need

A busy international airport needed innovative and captivating digital signage solutions to reach its millions of travelers and generate more partnerships with advertisers. The increased marketing opportunities and partnerships with advertisers would generate additional revenue for the airport. However, the primary challenge of airport advertising is engaging arriving and departing passengers who are either rushing to board a flight or inattentive due to travel fatigue.

Samsung Solution

The airport engaged Samsung to design and install a 100-unit videowall using Samsung SMART Signage displays. The ultra-thin bezels of each display created a virtually seamless presentation of content. The digital signage promotes event announcements, welcome messages, airport merchant advertisements and special offers from area hotels and resorts.

Results

Airport merchants, including upscale fashion and jewelry stores, entertainment and dining venues, are seeing an increase in traffic by advertising on the digital advertising network. The videowall attracts much attention and promotes messages to a vast audience. Some passengers who have never seen such a large digital display are even posing for pictures alongside the videowall, making it an iconic tourist attraction.



Learn More Now

Learn more about Samsung SMART Signage displays right now. Just scan this QR code with your smartphone.



Empower Employee Collaboration, Productivity and Teamwork

Upgrade to Samsung SMART Signage Displays

By replacing old data projectors in meeting rooms, training centers and boardrooms with Samsung displays, a new level of collaboration and teamwork is fostered. Employees can instantly share presentations, videos and websites onto a large, full-motion commercial display screen. Samsung commercial displays have several key advantages over data projectors:

- **Bright, crystal-clear images are easy to see, regardless of lighting and distance**
- **Available touchscreen overlays (select models) enable real-time interactive collaboration**
- **Samsung AllShare solutions enable seamless mobile device connectivity**

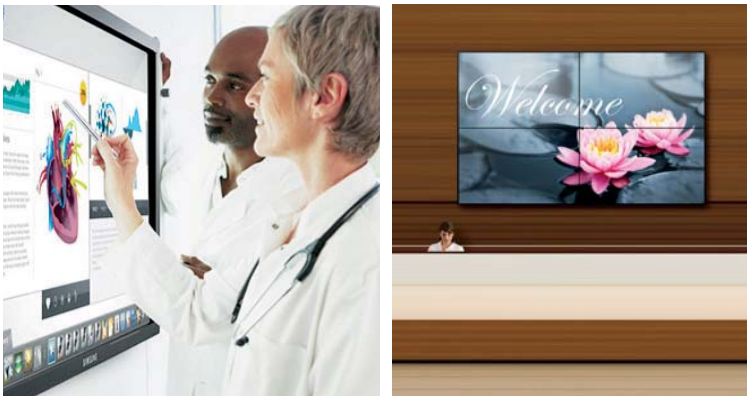
In larger buildings and corporate campuses, Samsung SMART Signage displays are the ideal solution for wayfinding and communicating information. And outfitting customer briefing centers and boardrooms with the displays exudes a more professional and polished look.



Drive Improved Patient Experiences and New Healthcare Opportunities

Real-Time Information Sharing

Hospitals and clinics are taking an integrative approach to patient care, which requires real-time sharing of information. Samsung SMART Signage displays are playing a major role in visualizing and effectively communicating critical information between doctors, nurses, technicians and patients. For example, at nurse's stations and ERs, Samsung DHD Series displays show patient status information on large screens. Built for environments such as hospital wards, these displays also meet Energy Star standards. Physicians use smaller displays to review records and treatment plans with patients and their families.



Samsung Videowall Solution Provides Visual Therapy for Healthcare Patients

Customer Need

A comprehensive outpatient healthcare center with nine locations wanted to implement a digital signage solution to deliver visual content and create a warm, therapeutic environment for patients throughout its new 85,000-square-foot, multi-specialty medical office.

Samsung Solution

The medical group selected Samsung SMART Signage displays to deploy a series of videowalls at key locations around the center. The videowalls, consisting of between two and six 40-inch panels each, were installed in narrow insets allowing the ultra-thin displays to remain flush with the wall and give the appearance of floating in place. Visual content included beautiful natural scenery, vacation photos contributed by employees and patients, and information about educational programs, seminars and lectures on new community health initiatives.

Results

The Samsung videowalls have been successful in providing visual engagement and a therapeutic environment to patients of all ages. Following phenomenal feedback from patients, the medical group is standardizing to Samsung displays at other sites. It will also use Samsung displays for videowalls at facilities that are currently being planned for the company's healthcare services locations in other regions.

Learn More Now



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Creatively Engage, Inform and Entertain Visitors at Public Venues

Museums

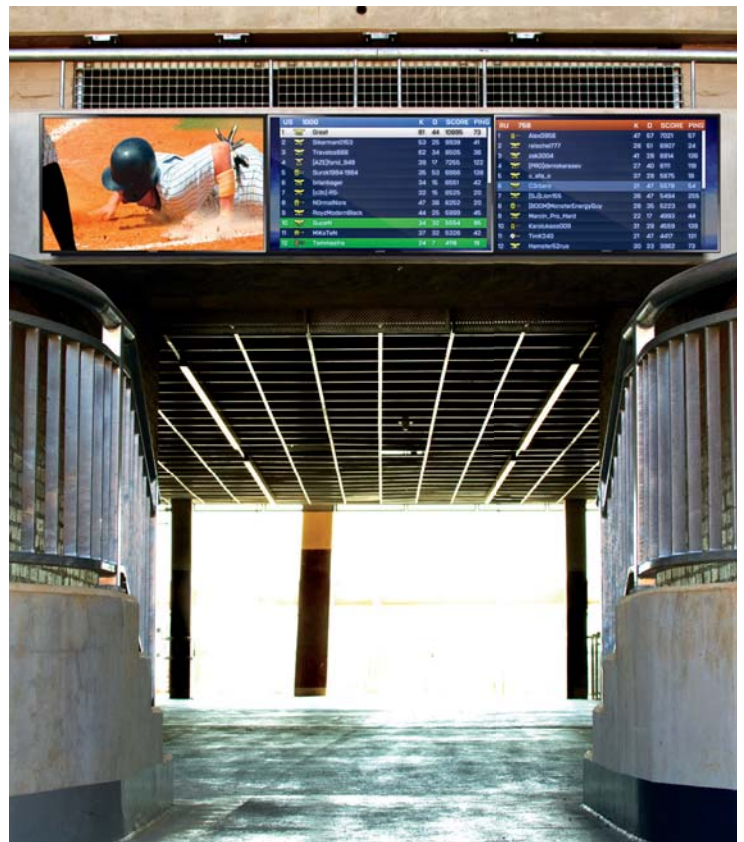
Imagine bringing precious artifacts, art, and history to life with large interactive touch screen displays that engage the viewer.

Sports Venues

Don't let fans miss a single play. Affordable Samsung SMART Signage displays with built-in tuners can stream game coverage throughout a stadium. Drive high-margin food and beverage concession stands with dynamic digital menu boards.

Movie Theaters

Encourage repeat visits by promoting upcoming movies on life-size displays (65" – 95"). Grab customer attention at concession stands with mouth-watering food and beverage images on digital menu boards.



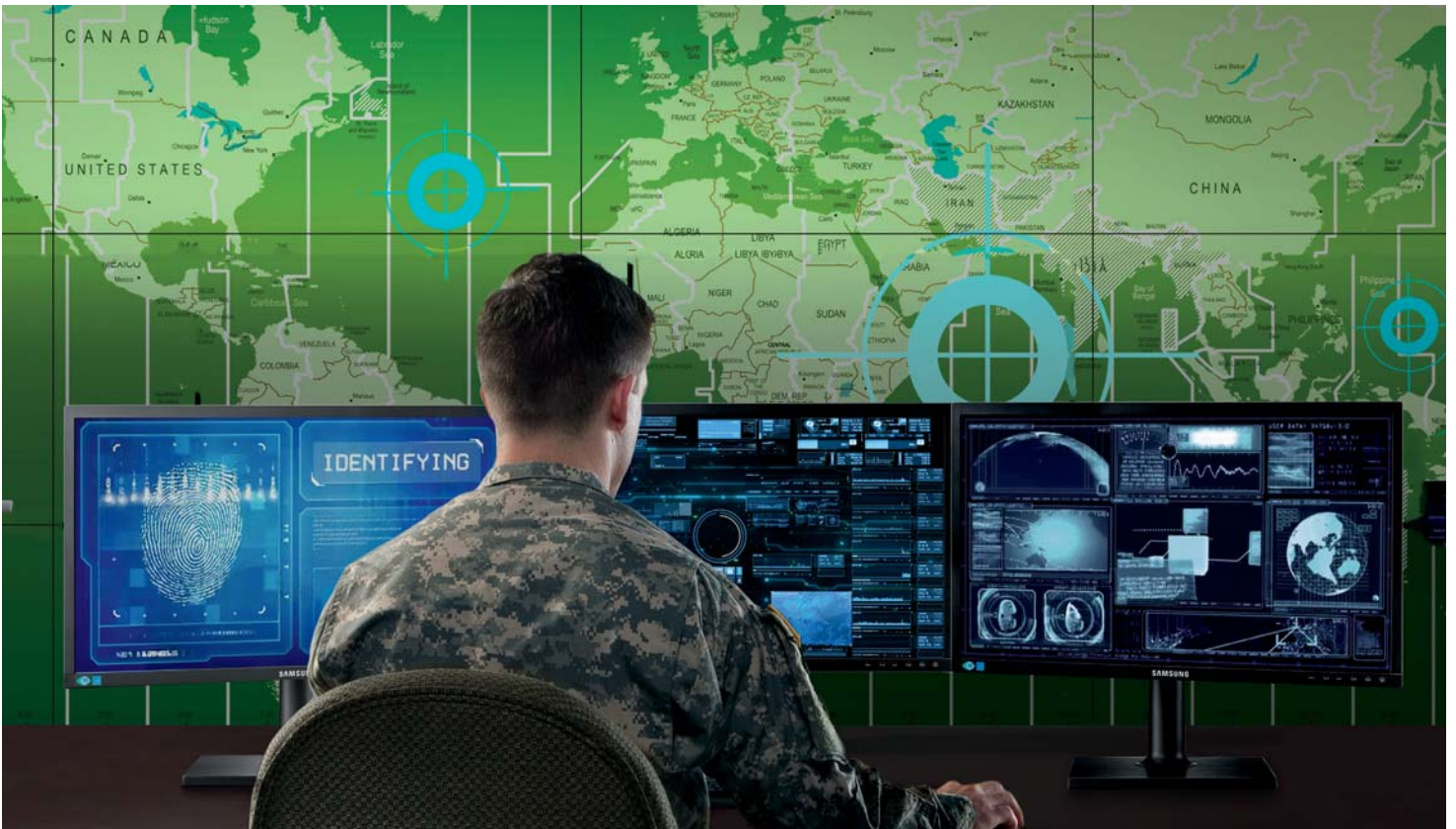
Manage Government Services Professionally and Effectively

Citizen Service Centers

Government service centers can use Samsung SMART Signage displays to manage service lines and processing. High-brightness screens, anti-glare surfaces and wide-angle viewing ensure easy visibility for everyone. Samsung videowalls can be deployed to welcome and guide citizens. In case of an emergency, the displays can be used to provide alerts and vital instructions.

Emergency Operation Centers

Emergency response and 911 centers are mission-critical environments with 24/7 operation. Samsung videowalls can aid response teams in visualizing complex data streams and maps in high resolution. The UDD, UED and UDD-P Series videowall displays feature narrow bezels, so the videowall is virtually seamless. The displays are engineered for reliability and feature advanced color management. In addition, analysts and staff can use touchscreen-enabled commercial displays to collaborate.



Widest Range of Commercial Displays and Designs

Premium

DHD	PEC	Outdoor (SL and OL)	QMD	
High-brightness display with powerful embedded solution	Slim, high-brightness display with full SSP functionality	High-brightness display or kiosk for indoor and outdoor areas	High-detail UHD display with 4x the pixels compared to full HD	
40", 48", 55"	40", 46", 55"	46"	85"	
Direct-lit LED	Edge-lit LED	CCFL	Direct-lit LED	
52.4mm deep (2.0")	35.1mm deep (1.4")	Full HD resolution	105.1mm deep (4.1")	
13.3mm-18.8mm bezel	13.5mm-17.1mm bezel	11mm-19.3mm bezel	13.2mm-19.3mm bezel	
Extended business hours	Extended business hours	Extended business hours	Business hours	
700 nit brightness	700 nit brightness	1500 nit brightness	450 nit brightness	
2 nd Generation Samsung SMART Signage Platform	Samsung SMART Signage Platform			

Professional

Performance

DMD	DBD	DB22D	MEC	EDD	HB (US & Korea only)
24/7 professional display with powerful embedded solution	High-performance displays with easy content management	Small sized display with fully embedded solution	Super-slim design with full SSP functionality	Affordable LED display for basic digital signage	Easy-to-use signage with a commercial warranty
32", 40", 48", 55", 65", 75"	32", 40", 48", 55"	21.5"	32", 40", 46", 55", 75", 95"	32", 40", 46", 55", 65", 75"	32", 40", 46"
Direct-lit LED	Direct-lit LED	Direct-lit LED	Edge-lit LED	Direct-lit LED	Direct-lit LED
49.9mm-57.7mm deep (1.9"-2.2")	49.9mm deep (1.9")	57.8mm deep (2.3")	29.9mm-48.6mm deep (1.2"-1.9")	64.8mm-94.8mm deep (2.5"-3.7")	93mm-94.3mm deep (3.7")
9.5mm-23.5mm bezel	9.5mm-15mm bezel	14.9mm-24.5mm bezel	12.3mm-20.9mm bezel	10.9mm-23.5mm bezel	17.7mm-29.7mm bezel
400-450 nit brightness	350 nit brightness	250 nit brightness	450-600 nit brightness	320-400 nit brightness	300 nit brightness
Extended business hours	Business hours	Business hours	Business hours	Business hours	Business hours
2 nd Generation Samsung SMART Signage Platform	2 nd Generation Samsung SMART Signage Platform	2 nd Generation Samsung SMART Signage Platform	Samsung SMART Signage Platform		

Videowall

UDD	UDD-P	UD22B	UED	UDC-B
				
Virtually seamless panels with advanced technology	Ultra-narrow bezel with powerful embedded solution	Unique 1:1 aspect ratio panels for artistic flexibility	Affordable videowalls with advanced color management	Virtually seamless videowalls that won't break your budget
55"	46"	22"	46", 55"	46", 55"
Direct-lit LED	Direct-lit LED	Direct-lit LED	Edge-lit LED	Direct-lit LED
96.6mm deep (3.8")	97mm deep (3.8")	81.5mm deep (3.2")	29.9mm-31.3mm deep (1.2")	95.5mm-113.8mm deep (3.7"-4.5")
3.5mm bezel-to-bezel	3.5mm bezel-to-bezel	5.5mm bezel-to-bezel	11mm bezel-to-bezel	5.5mm bezel-to-bezel
Extended business hours	Extended business hours	Extended business hours	Business hours	Extended business hours
700 nit brightness	700 nit brightness	450 nit brightness	450 nit brightness	450-500 nit brightness
Color Expert	Color Expert		Color Expert	
Samsung SMART Signage Platform	2 nd Generation Samsung SMART Signage Platform		2 nd Generation Samsung SMART Signage Platform	

Interactive



Touchscreen Overlays

- Instantly add touchscreen interactivity
- Compatible with select ME, ED, PE and D-Series commercial displays
- Seamless design with quick-snap connection
- Enhanced IR technology supports up to 10 points of touch

Media Players



Plug-In Module (PIM)

- Build sleek, compact signage and eliminate cables
- OPS compliant Plug-in Module (PIM)
- Dual and Quad-core CPUs
- Windows 7 Embedded
- Compatible with DHD Series and select EDD, MEC and DMD Series



Set Back Box (SBB)

- Slim SBB design with powerful CPU
- HDMI/DVI (MagicInfo)
- USB, DP and network connectivity (external)
- Dual and Quad-core CPUs
- Windows 7 Embedded
- MagicInfo Player I

Software



MagicInfo

- Create and manage content with robust, easy-to-use software tools
- Create, schedule and manage multi-media content
- Flexible and user-friendly
- Author content from different devices with Samsung Web Author
- Deliver content through various channels (USB, built-in Wi-Fi, network)



2nd Generation Samsung SMART Signage Platform

- Integrated signage platform eliminates need for external media player and streamlines deployment
- Open development platform enables customized solutions
- Embedded media player with Quad-core CPU
- Large network of content creation/management providers
- Compatible with D-Series, UED and UDD-P Series commercial displays

Legal and additional information

About Samsung

Samsung Electronics Co., Ltd. is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of TVs, smartphones, tablets, PCs, cameras, home appliances, printers, LTE systems, medical devices, semiconductors and LED solutions. We employ 286,000 people across 80 countries with annual sales of US\$216.7 billion. To discover more, please visit www.samsung.com.

For more information

For more information about Samsung DHD Series Premium Signage Displays, visit www.samsung.com/business or www.samsung.com/displaysolutions

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